



Contact:  
Dawn Arnold, Producer/Director  
Production Craft, Inc.  
P 312.829.0272  
dawn@productioncraft.com  
[www.productioncraft.com](http://www.productioncraft.com)

## SPRINGFIELD BROADCAST OF CHICAGO BOARD OF TRADE DOCUMENTARY

**WSEC WILL AIR THE HALF HOUR DOCUMENTARY “MY WORD IS MY BOND, THE HISTORY OF THE CHICAGO BOARD OF TRADE” ON MONDAY, MARCH 15, 2010 AT 8 PM ON CHANNEL 14.** The program covers more than a century and a half of the Chicago Board of Trade’s (CBOT) history from its founding in 1848 through the recent merger with once rival Chicago Mercantile Exchange in 2007.

CBOT historians, members and former chairmen account the remarkable evolution of this great Chicago financial institution and its unique way of doing business.

*In Latin we say dictum meum pactum—my word is my bond. There’s no contract, not even a handshake, but just a nod of the head in acknowledgement, you made the trade.* Patrick H. Arbor, CBOT Chairman 1993-1998

Many relate the CBOT with its historic landmark building at LaSalle and Jackson and the chaotic trading floor. This documentary traces the progression of the futures market and tells stories about traders like “Old Hutch” who made a fortune in the wheat pit in 1881. Members discuss advancements in technology from the invention of the trading “pit” in the 1800s to current electronic trading platforms. The program reveals the significance of the exchange during the Civil War, World War II, the stock market crash of 1987, and its impact on our current credit based economy.

These stories are told by Chicago leaders including **Charles P. Carey**, CME Group Vice Chairman and former CBOT Chairman; **Terrence A. Duffy**, CME Group Executive Chairman; **Rick Santelli**, CNBC Business News On-Air Editor; **George Seals**, Trader and former Chicago Bear; and former CBOT Board members, **Keith D. Bronstein**, **Richard L. Sandor**, and **Lee B. Stern**.

My Word is My Bond was produced by Chicago based video production company, **Production Craft, Inc.** Since 1984 Production Craft has provided professional video production services and programming to broadcasters, businesses and organizations. A companion book of the same title written by Arlene Michlin Bronstein contains a collection of interviews conducted for the documentary.

The program will be simulcast on WQEC in Quincy and WMEC in Macomb. A preview can be viewed on-line at: <http://www.productioncraft.com/programming/MyWordisMyBond.html>

1437 W. Grand Avenue • Chicago, IL 60642-6332 • 312.829.0272 • fax 312.829.8936 • [www.productioncraft.com](http://www.productioncraft.com)

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